

Claims

1. A method in a system wherein a user equipment and another party are enabled to exchange transaction data, the
5 method comprising:

generating a data entity that associates with a transaction;

including information of an object that associates with the transaction in the data entity;

10 transmitting the data entity to the user equipment over a wireless interface; and

requesting by the user equipment for additional information that associates with the transaction based on said information of the object.

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2. A method as claimed in claim 1, wherein the information of the object comprises a communication network address of the object.

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3. A method as claimed in claim 1, wherein the information of the object comprises a universal resource locator (URL).

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4. A method as claimed in claim 1, wherein the object comprises a storage means for storing information that associates with the subject of the transaction.

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5. A method as claimed in claim 1, wherein the user equipment initiates procedure for establishment of a communication media between the user equipment and the object based on said information of the object.

6. A method as claimed in claim 1, wherein the object is controlled by a third party.

7. A method as claimed in claim 1, wherein the object comprises a site in a data network.

5 8. A method as claimed in claim 7, wherein the site comprises a document that is retrievable from a server, said server being run by the producer the subject of the transaction.

10 9. A method as claimed in claim 1, wherein the additional information relates with at least one characteristic of the subject of the transaction.

10. A method as claimed in claim 9, wherein the at least one
15 characteristic relates to a specific product or service.

11. A method as claimed in claim 1, wherein the additional information is provided by communication comprising speech.

20 12. A method as claimed in claim 11, wherein the user of the user equipment establishes a communication media with a person based on said information of the object.

25 13. A method as claimed in claim 1, wherein an indicator is displayed to the user of the user equipment based on said information of the object.

14. A method as claimed in claim 13, wherein the user may
30 request for additional information by selecting the displayed indicator.

15. A method as claimed in claim 1, wherein the data entity is for provision of a receipt.

16. A method as claimed in claim 1, wherein the data entity is for provision of an offer.

5 17. A method as claimed in claim 1, wherein the data entity is for provision of conditions for sale.

18. A method as claimed in claim 1, wherein the data entity is based on an electronic data card format.

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19. A method as claimed in claim 1, wherein the user equipment communicates with an element of a mobile communication network.

15 20. A method as claimed in claim 1, wherein the user equipment communicates via a local wireless link with another station.

20 21. A method as claimed in claim 1, wherein the user equipment communicates via at least two different communication means.

22. A system wherein a user equipment and another party are enabled to exchange transaction data, comprising:

25 transaction means for processing a transaction between the user equipment and said other party, said transaction means being adapted to generate a data entity including transaction data and information of an object associated with the transaction;

30 communication means for transmission of the data entity to the user equipment over a wireless interface; and

control means at the user equipment for processing the received data entity, said control means being adapted to

request for additional information based on said information of the object.

23. A system as claimed in claim 22, wherein the user
5 equipment comprises a station of a cellular communication system.

24. A system as claimed in claim 22, wherein the user
10 equipment comprises means for communication over a local wireless link.

25. A mobile user equipment adapted for processing electronic transactions, comprising:

15 receiver means for receiving a data entity from a remote unit, said data entity including transaction data and information of an object associated with the transaction; and

control means for processing the received data entity, said control means being adapted to request for additional information based on said information of the object.